

# BPA Energy Efficiency Weekly Announcements, April 17, 2014

## Events

### Efficiency Exchange: What to Look Forward to! -

With less than a month until Efficiency Exchange, attendees have a lot to look forward to! In addition to a packed agenda and interesting site tours, we are fortunate to have Gregory LaBlanc as our keynote speaker.

[Gregory LaBlanc](#) focuses on finance and strategy at the University of California at Berkeley. He will discuss the latest thinking in behavioral finance, including research around how people make economic decisions and the potential implications for how utilities can increase uptake of consumer incentive programs. It will be a fascinating way to kick off the conference and set the stage for discussing innovation in how utilities work with their customers.

And back again this year are activities like [Table for Eight](#) on Wednesday evening and the [Breakfast Roundtables](#) on Wednesday morning where you can enjoy a good meal and share ideas with subject matter experts in fields that interest you.

It's not too late to [register](#)! View the entire agenda [here](#) and explore all of the fun [activities](#) surrounding your Efficiency Exchange conference.

### BrownBag: New Variable Frequency Drive Calculator -

Join us on April 24, 11:00 am - 12:00 pm. Effective October 1, 2014, an additional documentation requirement will be added to the Variable Frequency Drives in Agricultural Turbine Pump Applications to require the submittal and retention of the Turbine Pump VFD Energy Savings Calculator. Tom Osborn will present the new 2014 BPA Variable Frequency Drive Calculator, show examples of how it works and answer questions... [More](#)

### BrownBag: Reporting System Schedule Update and Webinar -

Join us on May 1, 10:00 am - 12:00 pm. We continue to make steady progress in the development of the Northwest Efficiency Depot (NED) and in identifying requirements necessary to satisfy the many needs of the region. Please join us on May 1 from 10 a.m. to 12 noon PDT when we will be hosting a webinar to update you on NED progress to date, discuss the current long term release schedule, and provide an opportunity for you to give us feedback on system development. This will be the first of a series of periodic webinars to both inform you on system progress and seek your feedback on its usability... [More](#)

## Program Updates

### **2014 BPA Residential Weatherization Specifications and Trainings Now Available -**

The 2014 BPA Residential Weatherization Specifications will go into effect on October 1st, 2014. These specifications are a part of a new, comprehensive package of Weatherization tools designed to assist utility staff and contractors with implementing the standard best practices in Weatherization today. The new Weatherization Training and Support Materials in combination with the 2014 Weatherization Specifications will result in more complete projects that increase energy savings over the current 2006 Weatherization specifications while keeping houses more comfortable and improving the durability and healthfulness of the home... [More](#)

### **Introducing the Commercial Marketing Toolkit -**

To help utilities and their trade allies reach out to customers, BPA has created a suite of marketing materials to promote Commercial energy efficiency upgrades. This suite of materials includes bill inserts, one sheet advertisements, and HTML email templates that can be customized to suit a variety of needs including trade ally marketing to end users.

#### [Commercial Marketing Toolkit](#)

These materials are being provided in their source format (Adobe InDesign) so that customers can customize these tools to fit their needs. Should you need assistance with this customization, please contact your EER; we would be happy to provide assistance in modifying these materials. There are customizable promotions for Commercial LED applications and Smart Power Strips with Engine Generator Block Heaters coming soon. This suite is meant to be ever expanding so if you have a commercial energy efficiency program you would like to promote, please let us know what materials would be useful.

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## General

### **Opportunity to provide input on NEEA's business plan -**

On behalf of NEEA we want to inform you that NEEA will release a summary of its draft 2015-19 Business Plan next week. They invite you to review and provide any feedback through a variety of upcoming opportunities including in person and virtual input sessions. More detail on these events can be found [here](#).

## Reminders

### **The Northwest Power and Conservation Council Joins in Collaboration on Efficiency Exchange -**

BPA and NEEA are excited to welcome the Northwest Power and Conservation Council as a supporting sponsor for the Efficiency Exchange Conference. The Council develops a regional power plan, and its Regional Technical Forum verifies energy efficiency savings. For more than 30 years, it has played a critical role in the Northwest's remarkable success in achieving energy efficiency. The Council's partnership in the Efficiency Exchange will bring its unique perspective and experience to the event, and add yet another reason why this is the preeminent energy efficiency conference in the Northwest.

### **Heat Pump Water Heaters Capture Nearly 1.5 Million kWh Savings for the Region -**

As of April 6, 2014, 1,350 heat pump water heaters have been reimbursed by BPA. These new installations represent nearly 1.5 million kWh savings captured for the region. The program experienced a 300% increase in installed units from FY2012 to FY2013. Read more about the who, what, when and where of new heat pump water heater installations in the [Spring 2014 Program Update](#).

Don't forget! [Smart Water Heat](#) has great manufacturer and retail promotions this Spring to assist you with boosting your program participation.